



CAMBRIDGE INTERNATIONAL TRAVEL AND TOURISM

INTRODUCTION

Tourism is, arguably, the world’s largest industry and continues to grow rapidly, creating environmental, social and commercial impacts. This programme is designed to develop key transferable skills for the future, including decision-making, problem-solving, planning and communication. There are a wide range of career opportunities associated with the tourism industry.

The course of study prescribed by this specification can reasonably be undertaken by candidates entering this vocational area for the first time. Through the study of the syllabus candidates will appreciate the scale and importance of the travel and tourism industry. They will learn that the travel and tourism industry is dynamic in nature and how the industry responds to change. Learners will recognise the positive and negative impacts the industry may have on people, environments and economies.

The A Level in Travel and Tourism qualifies for UCAS points. It gives students a wide choice of progression options into further study, training or relevant employment in the travel and tourism industry. It is graded in the same way as traditional “A” levels from Grade A* to E. External assessments will be through written examinations as shown below, which will be available in May/June. Internal assessment will be through portfolio evidence.

ENTRY REQUIREMENTS

- GCSE English Language with minimum grade of C or 4, though grade 5 is recommended
- Leisure & Tourism/Business Studies will be advantageous though not essential
- See application form for restrictions on number of A Levels that can be undertaken
- A good school/College report

COURSE STRUCTURE

Learners take the Cambridge International AS Level in Year 1 and in Year 2 complete the Cambridge International A Level.

Please be advised that these may be subject to change

AS TRAVEL & TOURISM UNITS		
Paper 1	The industry	External
Paper 2	Planning and managing a travel and tourism event	Internal
A2 TRAVEL & TOURISM UNITS		
Paper 3	Destination marketing	External
Paper 4	Destination management	External